



The Tisch Building
212 West 83rd Street
New York, NY 10024
212-721-1223
www.cmom.org

Press
Release

KAREN KINCAID APPOINTED AS CHIEF ADVANCEMENT OFFICER AT CHILDREN'S MUSEUM OF MANHATTAN

NEW YORK, NY – January 14, 2021 – The Children's Museum of Manhattan (CMOM) announced today the appointment of Karen Kincaid as its Chief Advancement Officer. Currently the Vice President for Strategic Advancement at Lincoln Center, Kincaid brings more than fifteen years of experience spearheading capital campaigns and fundraising initiatives within the cultural sphere. She will work closely with CMOM's CEO and Director Aileen Hefferren and Executive Leadership team as the Museum continues to develop and mount new safe, socially distanced programs onsite at its current facility and to prepare for the creation of its new, expanded home at 361 Central Park West. Kincaid will begin in her new role on February 2, 2021.

Kincaid's appointment follows the tenure of Jane McIntosh, who is stepping down at the end of the month after two years of dedicated service.

"Karen's proven track record overseeing major fundraising campaigns and initiatives at one of New York City's most prominent cultural institutions makes her a strategic addition to our team at an important moment in CMOM's trajectory. Karen's expertise and experience will be an invaluable asset as we undertake our own expansion project and work to create a children's museum of the future," stated Hefferren. "We are grateful to Jane for her dedicated leadership and commitment to CMOM during a time of unprecedented transition and change, and wish her the best as she looks ahead to her next chapter."

"CMOM plays an essential role in the cultural landscape of the city, with programs that inspire our youngest citizens to learn about themselves and the world around them through play. I am looking forward to working with Aileen and CMOM staff to deepen engagement with the museum as it looks ahead to the creation of its new and expanded home," commented Kincaid.

Kincaid joins CMOM following a 17-year tenure at Lincoln Center. As Vice President for Strategic Advancement, Kincaid worked closely with executive leadership to conceive the strategy, messaging and launch of a \$550-million capital campaign to renovate David Geffen Hall in partnership with her colleagues at the New York Philharmonic. Previously, as Director of Individual Giving at Lincoln Center, she was responsible for \$17 million in annual operating revenue, guiding strategies for Membership, Gifts, and Advisory Councils. From 2007 to 2012, Kincaid played a major role in realizing Lincoln Center's \$1.2-billion Bravo Campaign for a campus-wide renovation, serving first as Campaign Communications Officer and then as Assistant Director. Before her long tenure at Lincoln Center, she was the Director of Public Relations at the Algonquin Hotel, where she developed marketing strategies and implemented communications related to a multi-million-dollar restoration and product re-launch. Kincaid received her BA in Art History from University of Massachusetts at Amherst.

About Children's Museum of Manhattan

Established in 1973, the Children's Museum of Manhattan is a vital destination and resource for New York City children and their families, dedicated to cultivating life-long learners across backgrounds and boroughs. A steward of early childhood education and development, CMOM offers imaginative and enriching exhibitions and programs that support, challenge, and inspire. Beyond the Museum walls,

CMOM mounts outreach programs in 60 sites across the city, equips colleagues via professional development training programs, and shares its award-winning content through traveling exhibitions and online offerings.

To meet growing public demand and ensure that this child-centered, interactive resource is available for future generations, the Museum is planning a move to an expanded home. The restoration and revitalization of 361 Central Park West, originally designed in 1903 by Carrère and Hastings, will include state-of-the art exhibition and programmatic spaces and activations for the new CMOM experience. For more information about CMOM, visit www.cmom.org.

###

For media inquiries, please contact:

Juliet Sorce / Marietta Burdick

Resnicow and Associates

jsorce@resnicow.com / mburdick@resnicow.com

212.671.5158 / 212.671.5185