



FAENA ART PRESENTS 'FUTOPIA FAENA BY STUDIO JOB,' CELEBRATING THE ONGOING COLLABORATION WITH THE ACCLAIMED DUTCH ARTISTS

*Interactive Installation On View at Faena Art Center Buenos Aires
July 23 – Aug 3, 2015*

Buenos Aires – June 30, 2015 – FAENA ART presents the story of four years of collaboration between Faena and the renowned Antwerp- and Amsterdam-based design duo Studio Job with an immersive exhibition that takes over the Sala Molinos, the main exhibition space of Faena Art Center Buenos Aires (FAC), and features highlights from the collaboration, including never-before-seen process drawings and renderings. For “Futopia Faena by Studio Job,” which opens to the public at FAC on July 23, 2015, Studio Job will transform the windows and floor of the Sala Molinos into an alternative cathedral of light and color that will also serve as a roller-dancing installation, with celebration and revelry at its heart. Concurrently with the interactive floor installation in Sala Molinos, Studio Job has intervened with the triple-height, cathedral-style windows of FAC and created stained-glass designs that demonstrate the trajectory of Faena’s distinct symbology. A series of drawings, flags, and collage materials that will provide greater context for Studio Job’s working process, will also be on view.

“Studio Job’s visionary experimentation bridges the worlds of art and design and blurs the boundaries between the disciplines—that is why we invited them to work as our heralds and to create with us a constellation of signs and symbols that constitutes our heraldry and visual language today” says Ximena Caminos, chair of FAENA ART and executive director of FAC. “To us, the world created by FAENA ART represents a contemporary utopia – in the sense of those eternal human dreams and desires of harmonizing time and space in ideal enclaves. The utopia that flourished in unprecedented ways during the Renaissance, the Enlightenment, the Belle Époque, rises again now, at the beginning of the 21st century, with a hope of reconciling culture and nature.”

Alan Faena, Principal of Faena Group, notes, “Studio Job and Faena’s ongoing collaboration is a true manifestation of the Faena mission to foster cross-cultural exchange. ‘Futopia Faena by Studio Job’ illustrates our personal path and stylistic evolution, and demonstrates the beautiful things we aim to share with the world. As we near the opening of the Faena District Miami Beach in November, we are particularly pleased to be able to present commissions they have created for that space with the Argentine public.”

Studio Job will infuse the Faena Art Center with their unique cross-disciplinary approach and draw upon their long-standing connection to Faena to create a fully immersive environment—encompassing not only the design for the Sala Molinos floor, but also new works based on Faena’s symbology that will occupy the monumental room’s floor-to-ceiling windows, generating a brilliantly colored stained-glass effect that bathes the space and visitors in multicolored light. DJ, singer, and producer Henri, known for her original productions and work with psychedelic krautrock band Thrillionaire, will spin live music for roller-dancing.

“Working with Faena is not working....Playing with Faena is intellectual fun and the upcoming, multi-faceted exhibition at Faena Art Center showcases how our longstanding collaboration with Faena has been an incredible series of inspiring experimentations,” notes Studio Job.

This year's roller dance installation follows a tradition begun in 2014 by FAENA ART and the artist collective assume vivid astro focus (avaf), embodying Faena's commitment to mounting participatory and holistic cultural experiences. For its first exhibition in Argentina, avaf was commissioned to create a site-specific roller disco installation, titled "ángeles veloces arcanos fugaces," in celebration of Faena Hotel's 10-year anniversary. The exhibition comprised a neo-disco roller rink encompassing music, movement, lights, dance, and explosive color—embodying revelry, participation, transformation, and celebration of community.

FAENA ART serves as a platform for cultural manifestations, such as those created by Studio Job, that are housed in Faena Art Center Buenos Aires and its soon-to-launch sister venue, Faena Forum, opening in Faena District Miami Beach in the first quarter of 2016. Over the past four years, Studio Job has collaborated with Faena on custom symbology that appears on pavement, fences, wallpaper, sculptures, printed material, and banners throughout Faena District Miami Beach. Their commissions include four gates around the District perimeter, which are constructed from steel and weaved chain link, and feature symbols of imagination, life, passion, unity, and transformation—ideas central to the Faena mission. Studio Job also created two sculptural installations, *The Tree of Life* and *Faena Fountain*, which were commissioned for the gardens of Faena Hotel Miami Beach.

About Studio Job

Studio Job was founded in 2000 by Job Smeets and Nynke Tynagel, both graduates of the Design Academy Eindhoven. Their collaboration has created highly expressive, mainly one-off or limited-edition works, redefining the applied arts for the contemporary age. Studio Job's work is widely exhibited in New York, Tokyo, Los Angeles, Paris, London, Milan, Miami, Shanghai, Abu Dhabi and Basel, and their designs are in collections of more than 40 museums worldwide. Studio Job is based in Antwerp and Amsterdam.

About FAENA ART

FAENA ART is a nonprofit organization whose cultural program transcends disciplines and encourages collaborations across geographical and intellectual borders. Spearheaded by Ximena Caminos, FAENA ART advocates for the fusion of art, recreation, nature, sustainable architecture and technology, and brings together the greatest minds across these fields in order to redefine the way we live in cities by creating communities that maintain culture at their core. FAENA ART is a conceptual framework for a wide range of activities housed at both Faena Art Center Buenos Aires and the soon-to-launch Faena Forum in Miami Beach. The relationship between these sister venues encourages cross-cultural collaborations and highlights the synergy that exists between artists and practices throughout the Western Hemisphere.

About Faena Art Center Buenos Aires (FAC)

FAC is a center for arts and artistic experimentation created by Faena to present groundbreaking, site-specific installations, and offer both an international and innovative exhibition program to the city of Buenos Aires. Generating ideas and dialogue within the surrounding community, as well as across the Americas and the international contemporary art world, FAC is space for cross-cultural investigation and creation that supports the newest and boldest forms of creativity.

Inaugurated in 2011, Faena Art Center, under the guidance and overarching vision of Executive Director Ximena Caminos, has commissioned contemporary artists to envision and realize major site-specific works: *ángeles veloces arcanos fugaces* by assume vivid astro focus (October 2014); *Mendoza Walking* by Richard Long (June 2014); *Fyodor's Performance Carousel* by Fyodor Pavlov-Andreevich (May 2014); *The Liminal Space Trilogy* by the Russian collective AES+F (May 2013, curated by Sonia Becce); *El Aleph* by Anthony McCall and Mischa Kuball; *Los Carpinteros* by the Cuban collective of the same name (May 2012); *Walking South* by Franz Ackermann (November 2012); *Los Paraísos Desplegables* by Manuel Ameztoy and *O bicho suspenso na paisagem* by Ernesto Neto (September 2011, curated by Jessica Morgan). Faena Art Center is generously supported by HSBC and CITROËN.

General Information

Faena by Studio Job is open to the public July 23 – August 3.

Hours:

Sundays through Fridays, 2:00 p.m. – 8:00 p.m.

Saturdays, 2:00 p.m.–10:00 p.m.

General admission: \$50 ARG pesos / \$5 USD.

Free on Mondays

Faena Art Center

Aimé Paine 1169

Tel. 4010 9233

Press Inquiries:

Faena Arts Center

Florencia Binder

+54 11 4021 5555 / 1436

fbinder@faena.com

Resnicow + Associates

Barbara Escobar

212-671-5174

bescobar@resnicow.com